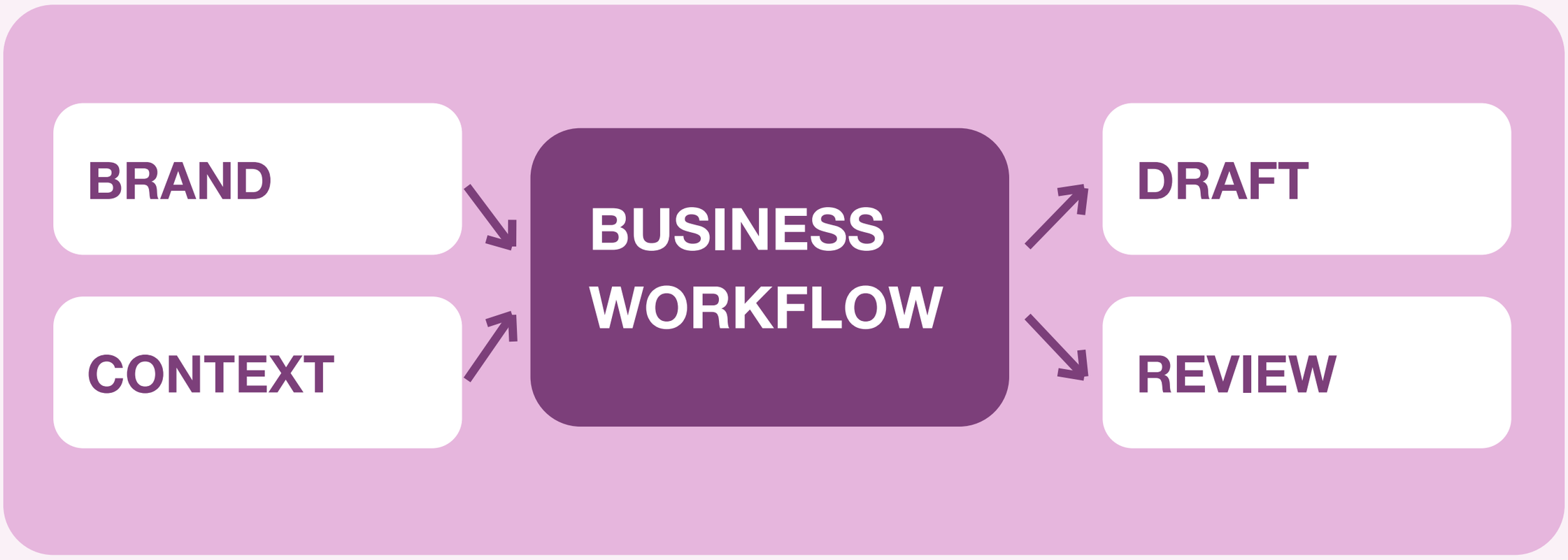
A business hub is not a business autopilot.

Google announced a Gemini landing page for small businesses, with brand, finance and connected-app tools. Start with the workflow you need.



SOURCE: GOOGLE / 2026-10-20

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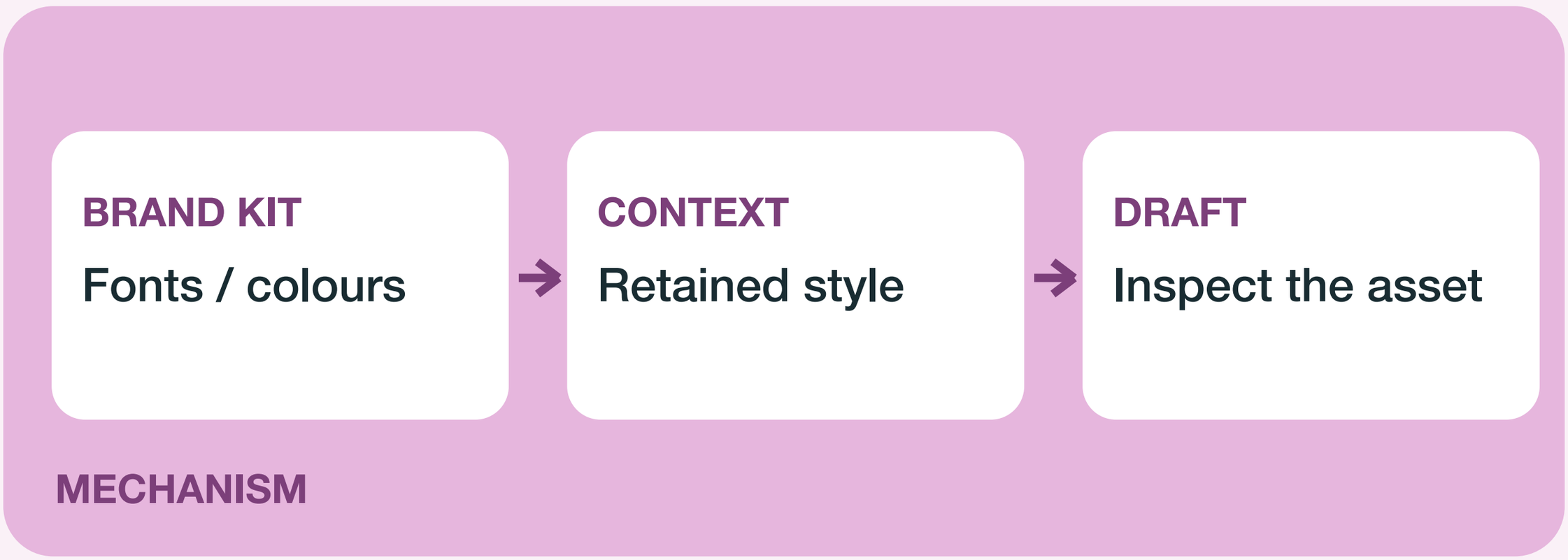
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TECH / BUSINESS

Brand context can travel with the task.

Google says owners can supply a website, brand kit, fonts or colours so Gemini can retain a visual style for later assets.



SOURCE: GOOGLE / 2026-10-20

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Connections expand the data path.

The announcement describes connections to Google tools and third-party business apps. Decide what each task actually needs to access.

TASK
Define the need

→

CONNECTION
Choose the access

→

DATA
Inspect what flows

DISTINCTIONS

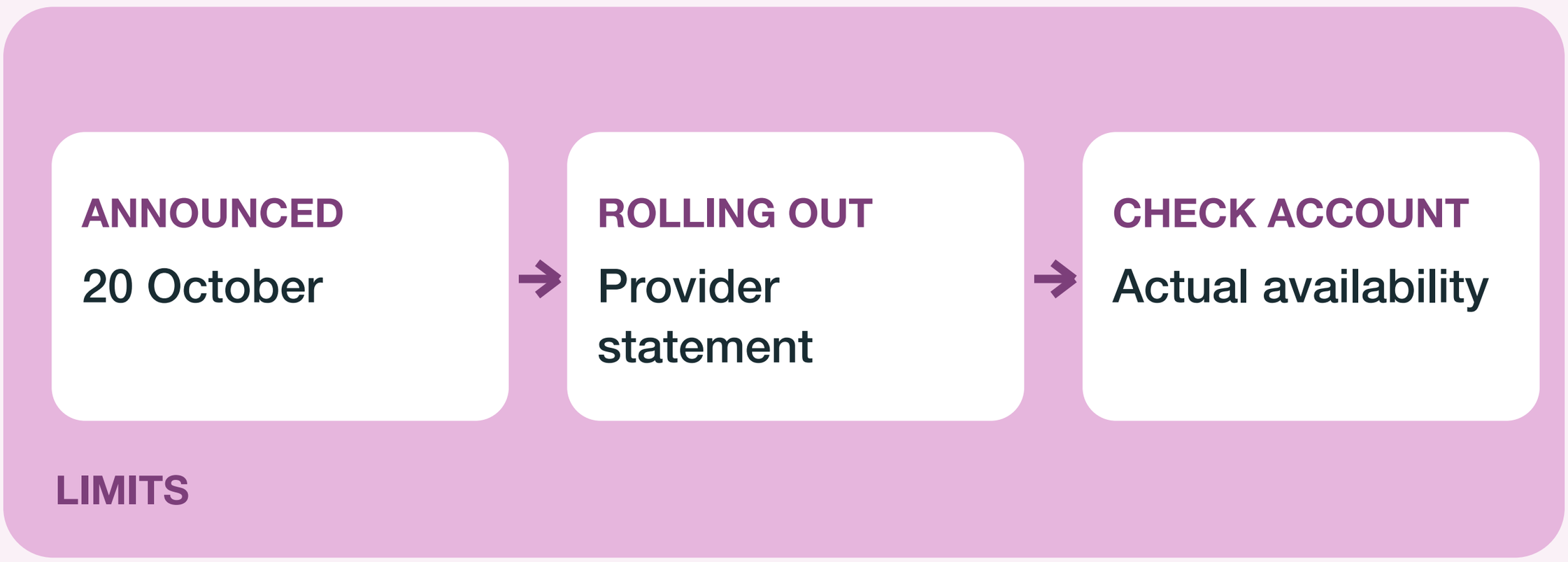
SOURCE: GOOGLE / 2026-10-20

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Rollout is not universal readiness.

Google said the features were beginning to roll out globally in the coming days. Check availability in the actual account before planning around them.



SOURCE: GOOGLE / 2026-10-20

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Try one bounded workflow first.

Illustrative workflow: prepare an on-brand draft, inspect its source numbers and wording, then have a person approve publication.

DRAFT	One bounded task
INSPECT	Numbers and words
APPROVE	Person decides

SOURCE: GOOGLE / 2026-10-20

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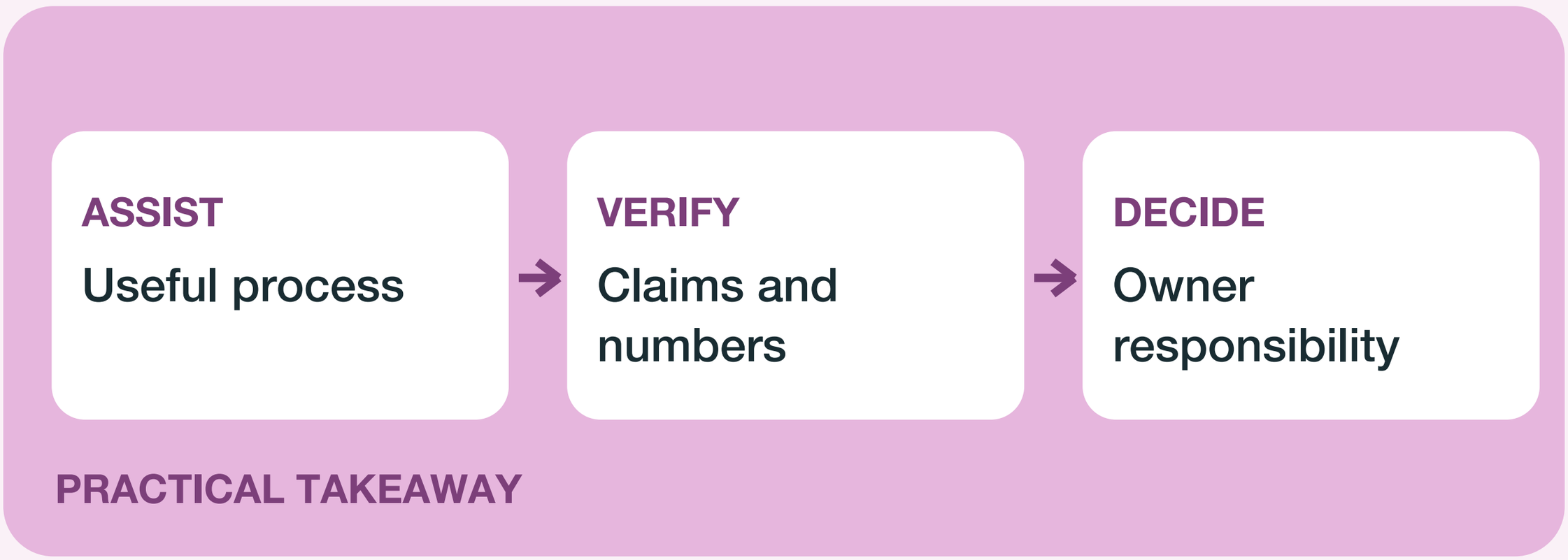
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Keep the decision with the owner.

Connected tools can assist a process. They do not establish that a financial interpretation or marketing claim is correct.



SOURCE: GOOGLE / 2026-10-20

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